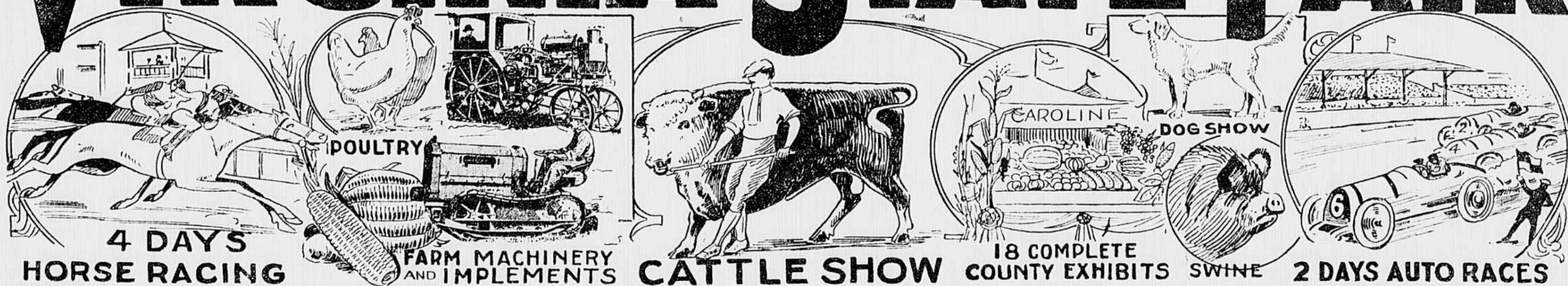


# VIRGINIA STATE FAIR



4 DAYS  
HORSE RACING

FARM MACHINERY  
AND IMPLEMENTS

CATTLE SHOW

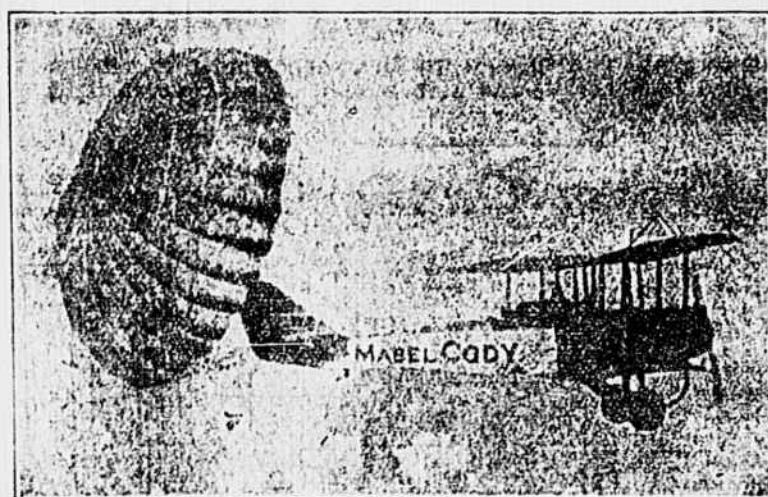
18 COMPLETE  
COUNTY EXHIBITS

SWINE

2 DAYS AUTO RACES

## Oct. 2-10---8 Wonderful Days! 8 Brilliant Nights!

## MONDAY—GRAND OPENING—CHILDREN'S DAY!



FLYING CIRCUS

### MONDAY—Children's Day

CHILDREN ADMITTED FOR

25c to the Grounds—**FREE** to the Grandstand  
Day and Night  
HALF-PRICE TO MIDWAY SHOWS

Children's Admission Tickets Monday on Sale Only at  
Entrance Gates

### Million-Dollar Cattle Show

In mammoth new cattle barn and new sheep and swine sheds  
Hundreds of head of Cattle (beef and dairy), Horses, Sheep and  
Swine. The pick of America's blue-blooded live stock in competi-  
tion for great cash awards of \$25,000.00.

Banner Exhibit Farm Products

18 Complete County Exhibits

State Club Work Display

Enlarged Poultry Show

Dog Show—New Feature

Big Farm Machinery Show

1923 Model Auto Show

Women's Work—All Departments

### Schedule of Days

Monday, October 2—CHILDREN'S DAY  
Tuesday, October 3—VIRGINIA DAY  
Wednesday, October 4—RICHMOND DAY  
Thursday, October 5—FARMERS' DAY  
Friday, October 6—HOME-COMING DAY  
Saturday, October 7—TOURNAMENT DAY  
Monday and Tuesday, October 9 and 10—  
AUTOMOBILE RACE DAYS

### Daily Program

Main Gates Open Daily 8 A. M.  
All Exhibit Buildings Open Daily 9 A. M.  
Midway Opens Daily 9 A. M.  
Auto Show Starts Daily 9 A. M.  
Judging Starts Daily 10 A. M.  
Cervones Band Plays Daily in Industrial Hall 11 A. M.  
Free Vaudeville Starts Daily 2 P. M.  
Races Start Daily 2:30 P. M.  
Band Concerts Nightly 7:30 P. M.  
Free Vaudeville Starts Nightly 8 P. M.  
Fireworks Nightly 9 P. M.

Without Question the Greatest Fair Ever Seen in  
the South—Completely Overshadowing All Past  
Expositions. Magnificent Super Attractions  
on Every Side.

One Million Dollar Cattle Show  
\$100,000.00 in Purses and Attractions  
Half-Million Dollar Midway Shows

### \$40,000 Amusement Program—Twice Daily

The most amazing, thrilling, awe-inspiring outdoor Hippodrome of any Fair. Twelve all-star  
headline acts presented each afternoon and night before the Grand Stand. Only 50c for a Grand-  
Stand seat to this performance and races in the day or performance and fireworks at night.

DIVING RINGENS

4 HAAS BROTHERS

MAY WIRTH & CO.

BURT EARLE AND GIRLS

BELLCLAIR BROTHERS

"DARE-DEVIL" WILSON

ROSA KING TRIO

KOMICAL KUTUPS

AMERICAN BEAUTIES

CERVONES MILITARY  
BAND

### PAIN'S NEW 1923 FIREWORKS

### 2—Great Added Features—2

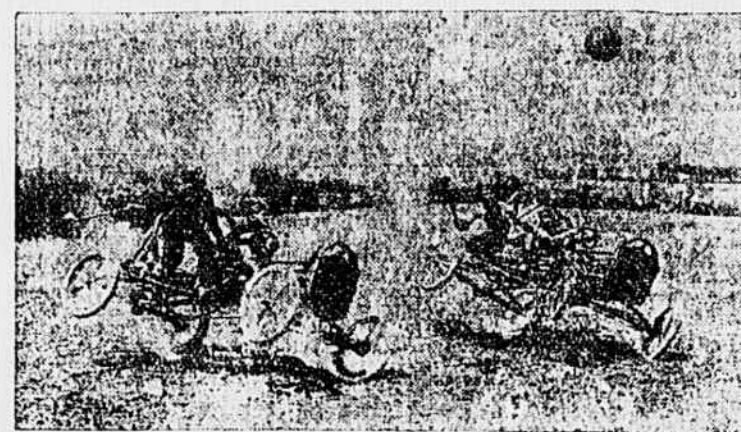
Mable Cody's Flying Circus

Changing Planes in midair at 80 miles an hour.  
Dance of death on plane wings. Parachute leap.

Auto Polo Match Games

The most daring and exciting of modern sports, con-  
tested by world's best drivers and mallet men.

### EXCURSION RATES ON ALL RAILROADS



AUTO POLO MATCH

### Horse Races—Auto Races 6 Days—\$14,000 Purses

Four Days of Running Horse Races—Largest purses.  
More entries and better entries than ever before. A full  
view of every race. Horses pass grand stand twice in  
every race on the new half-mile track.

Two Days of Automobile Races—More cars entered and  
more closely matched than in any auto races seen in Rich-  
mond. Big purses have attracted leading drivers and cars.  
Many local entries.

### Championship Tournament

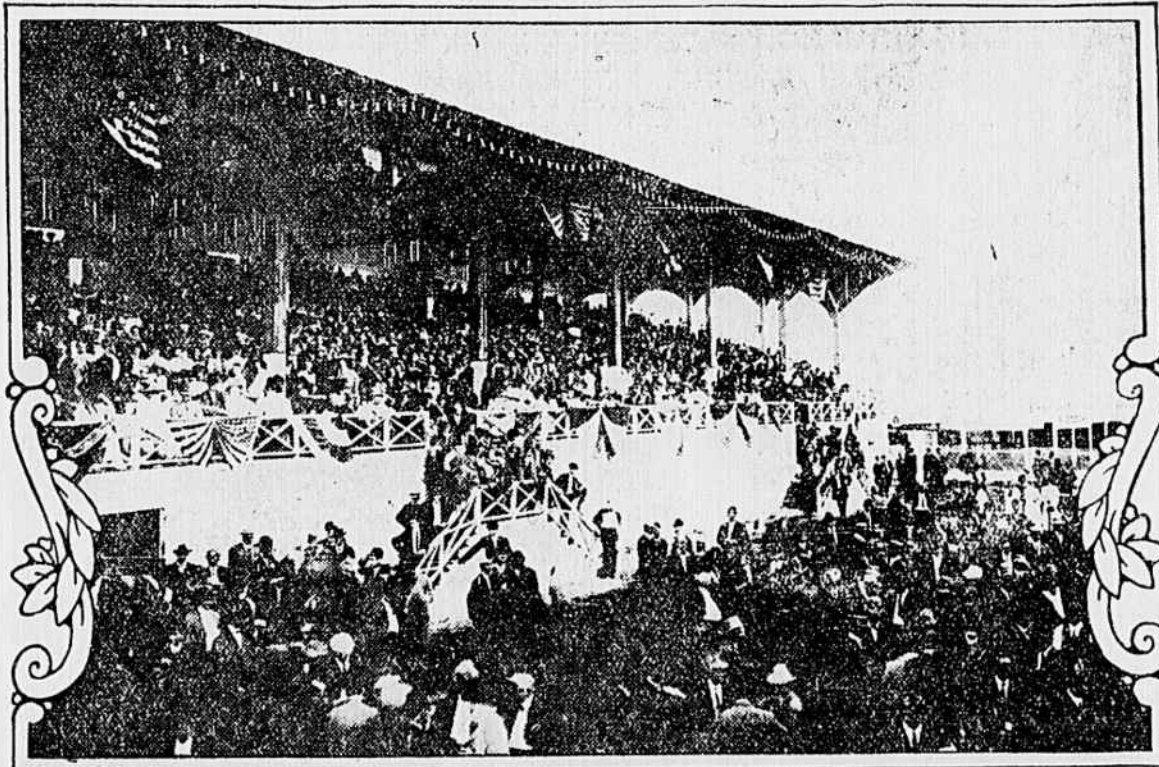


Old Virginia Tour-  
nament, with riders  
in costume, bring-  
ing together crack  
riders of Virginia  
and other States in  
championship con-  
test for liberal cash  
prizes.

Saturday,  
Oct. 7th

### Tickets on Sale

Tickets for admission to Fair Grounds are on sale at a number  
of points. Secure your tickets downtown and avoid the rush at  
the gates. Prices are: Adults, 75c gate and 50c grand stand  
(after 6 P. M. 50c gate); Children, 40c gate and 25c grand stand  
(except Monday, Children's Day). Tickets on sale at Scher's  
Cigar Store, 901 East Broad; Tragle Drug Store, 817 East  
Broad; S. C. Sublett, 1301 East Main; Frank Moriconi, 922 East  
Main; Springer Drug Co., 2300 Venable Street; H. J. Schwartz,  
1703 Hull Street; Church Hill Bank, 2500 East Broad; W. Bal-  
ducci, 1329 East Main; Williams Pharmacy, 320 Twenty-first  
Street; A. Balducci, 2021 North Avenue; Lewis Drug Store,  
2314 North Avenue; Gilkeson Pharmacy, 300 East Main; Mer-  
chants' National Bank Branch, Highland Park, 2925 North Ave-  
nue; Grant's Drug Store, 626 East Broad; Lowery's Confec-  
tionery, 1101 West Main; Hoover's Pharmacy, 2530 West Main;  
Tarrant's Drug Store, No. 1 West Broad; Hatcher's Drug Co.,  
727 West Broad; Vaughan's Drug Co., 2924 Fourth Avenue;  
Jefferson Pharmacy, 116 West Main; Cavado Drug Store, 2525  
Floyd Avenue; Victory Confectionery, 102 East Broad.



SCENE IN FRONT OF GRAND STAND AT 1921 FAIR